

FAMILY SOAPMAKERS SINCE 1858

DR. BRONNER'S

FAMOUS FANS

HIGH PROFILE PRAISE

At Dr. Bronner's we are interested in recognizing the actions and attributes that make each and every person extraordinary regardless of whether they are famous. Because we are not fans of unsubstantiated claims, we created this list to clarify who among our famous fans have gone on record about their love of our brand. We have never paid for a celebrity endorsement and are honored when anyone goes out of their way to give us a shout! For us, this unsolicited praise is proof that our products appeal to people of all walks of life. Listed below are some of Dr. Bronner's more well-known fans.



NATALIE PORTMAN
ACTRESS

"I like these fair-trade liquid all-over body soaps. This lavender is a good one."¹

"She also washes her body with Dr. Bronner's Lavender Castille Soap."²

1. InStyle | June 2015 | Beauty Talk: Natalie Portman Reveals Her Hair and Make Up Secrets-and 6 Must-Have Products. 2. Latino Health | June 2015 | Natalie Portman on Health & Beauty: Diet is a Big Part of It



LADY GAGA
POP STAR

"Gaga—who was photographed bathing in Dr. Bronner's Magic Organic Almond Liquid Soap following a cupping session recently—is reportedly a fan of the range because of its pure high potency oils."

Independent | February 2013 | Lady Gaga's Preferred Budget Beauty Revealed



GWYNETH PALTROW
ACTRESS, AUTHOR

"An all-around good soap for the shower, Dr. Bronner's has been around since the 70's and is organic and fair trade. The claim is that the pure castile liquid soaps can be used even as shampoo, and as toothpaste (!) but I stop at body soap for the shower. The lavender is great for a relaxing end of day bath."

GOOP | Natural & Organic Skincare



KRISTEN BELL
ACTRESS, SINGER

"These soaps can be used for anything. The peppermint is nice for a foot soak at the end of the day."

Women's Health | April 2008 | A Conversation with Kristen Bell



SANDRA BULLOCK
ACTRESS

Bullock explains her DIY recipe for window cleaning with Dr. Bronner's Almond Castile Liquid Soap.

The Oprah Winfrey Show | Earth Day 2008 | Sandra Bullock & Oprah Discuss Green Cleaning



MEGHAN MARKLE
ACTRESS, DUCHESS OF SUSSEX

"I use Dr. Bronner's Body Wash in Lavender. I love the smell and it lasts for such a long time. (The almond scent is quite nice too if your prefer something warm and sweet). I alternate between the two."

Beauty Banter | 2016 | Bathing Beauty: Suits' Meghan Markle



BOBBI BROWN
MAKEUP ARTIST, JOURNALIST

"I've used this mint soap forever!"¹

"Dr. Bronner's Peppermint Soap is a staple in all my bathrooms."²

1. Cosmopolitan | May 2013 | Bobbi Brown: The Makeup Mogul's Top-Five Tips and Must Haves 2. Town And Country Magazine | February 6, 2014 | Bobbi Brown Shares What's Inside Her Bathroom Cabinet



DREW BARRYMORE
ACTRESS

"No matter how late it is or how tired I am, I wash my face two times daily, morning and night. I'll use [a cleanser by] Oil of Olay, Christine Chin, Kate Somerville, Clinique, SkinCeuticals, Tatcha, Bliss or Dr. Bronner's."

Wall Street Journal | August 2014 | Drew Barrymore on Her Makeup Essentials



LENNY KRAVITZ
MUSICIAN, ACTOR

"I'm over the whole fashion thing. On the island, I wash my clothes with a hose. I have a bottle of Dr. Bronner's soap, almond. I wash my body with it, I wash my clothes with it. And then I put them on a rock to dry."

US Weekly | December 2017 | Lenny Kravitz Finally Talks About That One Time His Pants Ripped on Stage



ST. VINCENT
MUSICIAN

"In the shower, I use Dr. Bronner's. I like the lavender scent."¹

"I always wash my face and moisturize no matter how tired I am every night. Vitamin C Night Cream, Aēsop Parsley Seed Face Wash, Dr. Bronner's Lavender Soap."²

1. New York Times | June 2015 | St. Vincent an Experiment in Music and in Makeup 2. W Magazine | September 24, 2017 | Musician St. Vincent Reveals Her Low-Maintenance, Everyday Beauty Routine



JADA PINKETT SMITH
ACTRESS, SINGER SONGWRITER

"The mother-daughter duo partook in the age-old tradition of moisturizing and greasing one's scalp. In the video posted on Instagram, Willow can be seen greasing her mother's scalp while they are on a beautiful boat.

They even talk about the products they use, and we find out that Jada uses a combination of argan oil, Dr. Bronner's and tea tree oil on her scalp."

Essence | July 2019 | Grease In Greece: Willow Smith Greases Her Mother's Scalp In This Candid Mother-Daughter Moment



ADAM SCOTT
ACTOR

"Dr. Bronner's is the best. My mom had Dr. Bronner's around since I was a little kid, and I've used it in the shower as soap ever since. Some people use it for toothpaste and shampoo and all that, but I don't. I haven't gone that crazy. They give you a lot and it's concentrated, so it lasts a long time. It's very cost-effective."

New York Magazine The Strategist | August 2017 | What Adam Scott Can't Live Without

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MARK MARON
COMEDIAN, WRITER

"I use this soap, I use this for a lot of reasons."

WTF Podcast | February 2014 | Episode 469 Interview with David Bronner



RACHEL MADDOW
TELEVISION PROGRAM HOST

"I love Dr. Bronner's soap. I'm positive on Dr. Bronner's."

The Rachel Maddow Show | August 2019



BONNIE WRIGHT
ACTRESS

"On my body, I use Dr. Bronner's..."

Into the Gloss | June 2017 | The Top Shelf: Bonnie Wright, Director



EVA MENDES
ACTRESS

"I'm on the coconut-oil bandwagon. I use it in my hair as a deep conditioner and also as a finishing product for shine."

InStyle | July 2015 | Beauty Talk with Eva Mendes



JARED LETO
ACTOR

"Photographed with Dr. Bronner's Lavender Hand Sanitizing Spray, giving a thumbs-up."

Instagram @jaredleto | July 2018



CHLOË SEVIGNY
ACTRESS

"I always use Dr. Bronner's bar soap. My biggest struggle in beauty is to find things that are not in plastic. That's why I buy bar soap."

The New York Times | August 2019 | Chloë Sevigny Will Make New York Smell Better



DIANE LANE
ACTRESS

"I do swear by Dr. Bronner's chapstick."

New York Times | October 2018 | Diane Lane Doesn't Use the 'A' Word. The actress, in "The Romanoffs" and "House of Cards" this month, is not down with the marketing of fear in beauty. Here's how she looks like this.



ZOË KRAVITZ
ACTRESS

"Dr. Bronner's, love their stuff, love their soaps — I like the almond, I like the rose. Peppermint's nice, but sometimes it's a little tingly."

InStyle | August 2019 | Zoë Kravitz Buys Her Go-To Moisturizer at the Grocery Store



LUCY LIU
ACTRESS

"I alternate between Dr. Bronner's All in One soap, Davines and Prawdact for shampoo and different conditioners like Pantene. I love herbal scents because I'm a little bit allergic to fragrance."

CNN | October 2007 | Lucy Liu Tells Beauty Secrets



KATE HUDSON
ACTRESS

"She did also use a budget buy, lathering up with Dr. Bronner's Lavender Liquid Soap, £5.99. This multi-tasking organic product can be used to clean your body, your vegetables, your kitchen and bathroom... and even your pets!"

Reveal | January 2015 | Kate Hudson Reveals her Pre-Golden Globe Hair & Skincare Regime



TORY BURCH
FASHION DESIGNER

"The more I read, the more convinced I am that it is essential to have hand sanitizer when you travel. This one has become a bit of an addiction. 'Dr. Bronner's Organic Lavender Hand Sanitizer two-ounce spray bottle. \$5; thrivemarket.com.'"

Travel + Leisure | June 2019 | The Carry-On



ANWAR HADID
MODEL

"It's obviously just a soap, you know, but you can wash your hair with it, you can do a bunch of different stuff. I like the eucalyptus one, and they have a citrus one I like too."

New York Magazine The Strategist | May 2019 | What Anwar Hadid Can't Live Without



PHILLIPA SOO
ACTRESS

"I've become hyperaware of the fact that there are germs everywhere. But I like Dr. Bronner's Lavender Organic Hand Sanitizer because it feels like it's natural, it doesn't make my skin dry, and it smells great. If I've been riding on the train all day and I have to go to lunch, I just spritz my hands real quick and feel good that I did that."

Allure | March 2017 | Talking Beauty with Phillipa Soo



ZOLA JESUS
SINGER SONGWRITER

"I was looking at the ingredients on the side [of this bottle], deciding whether to buy it or not, and I realized I could make it. And also, I could make them without preservatives so I would know exactly what I was putting on my skin. I get a bunch of oils like grapeseed, almond and rosehip seed oil, and I mix them all together. I make face oils and face wash using cocoa butter, Shea butter, Dr. Bronner's and charcoal, too."

Vogue | August 2017 | Zola Jesus on Her Dark New Look, Dealing with Depression, and Her Most Cathartic Album Yet





**DR. BRONNER'S
ALL-ONE!**

In all we do, let us be generous, fair & loving to Spaceship Earth and all its inhabitants. For we're All-One or None! All-One!

PHOTO ATTRIBUTIONS

A bottle of Dr. Bronner's Pure-Castile Soap is sold worldwide every 2.2 seconds.



NATALIE PORTMAN

Credit: Georges Biard

LADY GAGA

Credit: David Björn

GWYNETH PALTROW

Credit: Andrea Raffin

KRISTEN BELL

Credit: Pinguino K

SANDRA BULLOCK

Credit: Angela George

MEGHAN MARKLE

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BOBBI BROWN

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JADA PINKETT SMITH

Credit: Dominick Dusseault

ST. VINCENT

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RACHEL MADDOW

Credit: MSNBC Media

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Credit: Gage Skidmore

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